Opportunities to the Wales Trade to consider if relevant

JacTravel

JacTravel is a specialist Travel Trade Agency and they are currently looking to work with B&B's, Hotels & Self Catering in Wales to meet their increased demand in enquiries from overseas visitors.

JacTravel do not charge membership fee or ask for commission although they do ask for a discounted rate, all T&C's are negotiable and have a small dedicated team that really get to know your business.

The business was established in the UK in 1975 by Jack Anthony Coronna (the Jac in JacTravel) as an inbound tour operator. By 1980 JacTravel had expanded into outbound travel from the UK and travel from long haul markets into Europe. The offline FIT (Fully Independent Travel) department is a very small part of this business and still run a reservations team out of the Edinburgh office. They still make their reservations over the phone and are happy for you to call any time if you have any issues.

If you are interested in finding out more about this opportunity contact Amy Issac on Amy.isaac@JacTravel.com | 07557435955

They in particular need more properties for North, South East and South West Wales.

The Circle

Ever wondered how to attract more foreign clients to your property? Registering with The Circle might be the answer. For almost 30 years, The Circle has worked with Tour Operators worldwide to make bookings for overseas clients into independently owned and run hotels, inns with accommodation and B&B properties. There is no cost to registering - simply offer a 'net' bed and breakfast rate to the company and they will include you in the options they can book. All bookings are placed 'on request' by their Oxford based team, so there is no need to take a booking unless you want to.

For further information and full details contact Jenny Horsley <u>jenny@circlehotels.co.uk</u> http://www.circlehotels.co.uk/

tripadvisor experiences

How the operational part works:

- Customer purchases through tripadvisor, the attraction will receive a confirmation email and the customer presents their voucher to you on the day of their visit (They can send test vouchers to show staff).
- You have ongoing access to your own management centre where you can see your sales, reports, finances, customer demographics etc.
- tripadvisor will pay you into your nominated bank account once a month. They pay based on travel date, for example, if in August you had 30 customers visit you - they will pay your for those 30 customers on the 15th working day of the following month (September).

To give you an idea how it works, please see below for Edinburgh Zoo:



Rates and commission:-

In regards to rates and commission tripadvisor are very flexible with this. Applying a 15% commission allows them to be available for sale via their affiliated partners (3,500 partners) and travel agents (175,000 agents).

Please see below some of their partners:



If you would like to get in touch with tripadvisor experiences directly please contact:-

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http://www.tripadvisor.com